



WISEORIGIN
C O L L E G E

COMMUNITY ACTIVATOR COACH APPRENTICESHIP

LEVEL 2



An Apprenticeship is a real job with training so they are a great way to continue your education whilst getting paid and pick up industry recognised qualifications as you go. As an apprentice, you will work alongside experienced staff, gain job-specific skills, earn a wage, and be given time to study towards recognised qualifications.

Work Based Learning, Done Right

The Community Activator Coach Standard will underpin occupations such as an Activator, Sports Coach, Activity Leader, Community Worker or Outreach Officer. These roles are predominantly employed by sport for social change charities; SMEs who operate in the sport and physical activity sector; local authorities; sports clubs; leisure centres; youth work agencies; housing associations and outdoor education centres and are deployed to primarily work with inactive groups of people. The wider sport and activity sector plays an important role in improving the health and wellbeing of the nation and provides a positive environment which supports (especially young) people to grow and develop through sport and physical activity. The Community Activator Coach promotes, delivers and coaches fun, inclusive and engaging activities that help whole communities to change their behaviour, adopt and keep to a physically active lifestyle. Community Activator Coaches are more than activity and sports leaders – they understand communities and customers. They will be equipped with the specialist knowledge needed to effectively work with one customer group (such as inactive teenagers) but also be knowledgeable about other inactive customer groups whom they may be expected to work with on occasions. When competent they will be experienced working with a range of different communities and all kinds of customers who are likely to be defined as inactive, sedentary or not doing enough physical activity in their lives. They also know how to make communities and lives better through physical activity.

What are the entry requirements?

There are no specific academic entry requirements however, all applicants need to attend an interview with a recruitment officer and undertake an initial English and Maths assessment.

The initial entry points for English and Maths are as follows:

For level 2 apprenticeships the minimum entry level for English and Maths is 'Entry level 3' (E3).

For all level 3 and 4 apprenticeships the minimum entry level for English and Maths is level 1, ideally level 2.

For all level 5 apprenticeships the minimum entry level for English and Maths is level 2 however, in some individual circumstances level 1 may be considered.

Who is this Apprenticeship for?

The Community Activator Coach will be a positive role model who builds good rapport with customers - especially those who are young, inactive, or from low-income and marginalised communities. The Community Activator Coach often works alongside youth workers, the police and community safety agencies to make neighbourhoods safer and works alongside health workers to make residents fitter and healthier.



Progression and career path:

Successful completers will be able to move into leadership or management roles within the Sector which may be aligned to an Apprenticeship at higher level. This progression will involve leading teams of people; acting as a mentor for staff; or specialising with the delivery of sporting and physical activity programmes to certain populations or communities

“Wise Origin College is the place to be if you want your ideal Apprenticeship”

Duration: 14 - 18 Months

National Delivery: Delivery will be via a combination of classroom based training and training within the workplace.



For further information and to apply:



www.wiseorigincollege.com



recruitment@wiseorigincollege.com



0116 242 5557